

Womanizer™ Liberty™

What is it?

Womanizer Liberty is a clitoral stimulator. Womanizer products are made with the revolutionary and unique technology called Pleasure Air™ Technology. It works by gently and indirectly, stimulating the clitoris.

What do you need to know?

The Liberty is the perfect travel companion. It is small, lightweight and has a hygienic travel cover which keeps the Womanizer Liberty safely closed and sealed.



How to demo?



1. Start the demo by displaying the new travel cover. Demonstrate how the magnetic closing mechanism is strong enough to keep the travel cover closed, even if you throw it in to a purse or travel bag. Let your audience test the magnetic closing mechanism themselves, so they can see how secure it is.
2. Stress how compact and lightweight the Liberty is while they are holding it.
3. This is also the perfect time to demonstrate the sleek and modern design of the product. The new Womanizer generation of products are all designed to be modern and discreet in appearance - they do not look like a typical sex toy.
Show your audience the small Womanizer icon on the front side. The stimulator head is directly on the opposite side. Therefore, the icon guides the customer to the perfect position on the clitoris – even in the dark.



4. Next illustrate how easy the Liberty is to use – thanks to the two-button power control. Demonstrate how to turn on the Liberty by pressing the larger power button (+) for two seconds. It will start on level one. Demonstrate all six modes. Once you have reached the sixth mode it will not circle back to level one. In order to go down in levels, you simply press the (-) button until you have reached your level of choice.



5. Unlike the Premium or the Classic, the Liberty does not have LED lights on the surface but rather one white and discreet LED light that is

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situated within the stimulation head to illustrate the level of charge as well as the level of intensity the device is in.



6. Demonstrate the two different sized stimulator heads (14mm and 10mm) that come with the product to accommodate body diversity and provide additional control. The stimulator heads allow more control over the pressure applied by the product. The amount of pressure that is applied when in use is dependent on the volume of air that is within the head. If the larger head is used, there will be more space for the air pressure, and therefore less intensity. Alternatively, the smaller head will have less space for the air and therefore generate more intensity.



7. Place one of the heads on the Liberty and show how the Pleasure Air Technology works by placing your palm on the head.

- A. Explain how this technology is the first clitoral stimulator of its kind. The Liberty uses Womanizer's revolutionary Pleasure Air Technology that was developed to, gently and indirectly, stimulate the sensitive nerve endings of the clitoris. It produces sucking and massaging changes in air pressure, so that women can reach orgasm in a very short amount of time, and often, several times.
- B. Mention how some people have experienced issues with some of the similar products in this category because they are solely suction and are too intense causing pain and even markings (like a hickey!).
- C. Point out how easy the Liberty is to clean: the stimulator heads are easy to remove (show how this is done) and the product is 100% waterproof.
- D. Show how Liberty sounds with the two different sized heads, illustrating that the more space there is around the clitoris, the less pressure will be felt within the chamber of the head.

8. Now that we have gone through the product and how it works, let's go through the remaining features of the product



- A. It has been made using only ABS plastic with soft touch finish and the stimulator heads are made of hypoallergenic and medical grade silicone.
- B. It is 100% waterproof
- C. It is rechargeable and uses a USB cable with magnetic charging contacts
- D. The charge time is 60 min
- E. The run time is 120 min



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Product specifications:

- RRP: € 99,00
- Color: Red Wine /Pink Rose /Powder Blue / Lilac
- Battery Type: USB rechargeable Li-Ion Battery
- Material: ABS, Soft Touch, Silicone Head
- Product Dimensions: 104mm x 55mm x 48mm
- Product Weight: 90g
- Total Weight incl. Packaging: 360g
- Packaging Dimensions: 175mm x 95 mm x 60mm
- Package Contains: Womanizer Liberty
10mm head, 14mm head
Charging cable
Storage bag
Quick-Start Guide
- Warranty: 2 years



Red Wine



Pink Rose



Powder Blue



Lilac

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